
From: VCS E-BLAST
Sent: Thursday, August 26, 2010 1:20 PM
To:
Subject: New Dir of Advancement, Communication is Key, Countdown to Meet the Teacher Night
Attachments: powerphplist.png

New Director of Advancement Joins Administrative Team

Tracy Nightingale has been hired as the new Director of Advancement at VCS, overseeing the fundraising, alumni, foundation board, and strategic marketing efforts of the school. Tracy will work closely with Head of School, Tom Konjoyan, and the administrators to lead VCS into its next chapter of educational and ministry excellence. Tracy comes to Village with a 20-year history of working with marketing and advertising firms around the country, most recently with the Artime Group in Pasadena.

Tracy was born and raised in Glendale and attended Hoover High School where he competed in water polo, track and boys' volleyball. He is married to television news broadcaster Kara Finnstrom and they have two young children. Tracy attends Glendale Presbyterian Church and has been involved in youth ministry with the church and Young Life for many years.

"I am excited to have the opportunity to help VCS grow its programs, student body, and ministry to families. I look forward to working with parents and alumni as we pull together to help build on its 60-year tradition of excellence," stated Mr. Nightingale.

Please join us as we welcome Tracy to our VCS family!

Communication is Key for Successful VCS Parents

Ray Endacott, Associate Head of School for Academic Life, recently instructed our new VCS parents on how to maximize their educational opportunities at our August New Parent Orientation.

One of the topics that Mr. Endacott focused on was successful communication between parents and coaches and faculty and staff. One of the keys in this vital partnership, he stressed, was developing Biblical communication techniques such as going directly to the teacher or coach with a concern about student performance. This direct approach is the most efficient way to partner together to help students overcome obstacles and succeed. If further assistance is needed, administrators can join with the parent and the teacher to resolve the issue at hand.

Another strategy for success is for parents to utilize all of the communication resources that VCS provides: the PASS system, the website, school e-blasts, our Facebook page, and other communications. VCS is committed to communicating with parents, and will strive to provide helpful information on student's performance, as well as important school activities to parents. Parents can maximize their VCS experience by staying abreast of all these communications strategies.

Countdown to Meet the Teacher Night/Family BBQ

Just a few more days until our exciting Meet-the-Teacher evening takes place on Sept. 2 from 5 - 8pm! From 5-6:30 we will come together as a school family on the shield for the Family BBQ and Information Fair. We will enjoy performances from the drumline, choir, dance and cheer teams, and Fine Arts Academy teachers. In addition, the ASB student leaders will be running fun family games such as balloon toss and watermelon seed spitting contests. At 6:15 we will start our year with a community prayer dedication

